

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 477040 / | | <u>Alt Order #</u> 06146331 |
| <u>Product</u> J OCEGUERA 4 CONGRES | | |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | <u>Estimate #</u> 1189 | |
| <u>Advertiser</u> J Ocegueda 4 Congress | | <u>Original Date / Revision</u> 05/18/12 / 10/29/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 104 | <u>Product Code</u> 111 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|----------------------|----------------------|------------------------|-----------------------|-----------------|---------------|----------------|---------------------|-------------|-------|------------|
| N 1 | KVVU | 10/30/12 | 11/05/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 3 | | | \$450.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | | | See MG 1.4, 1.5, 1.6 | | | | | | | | | |
| | 2 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | | | See MG 1.4, 1.5, 1.6 | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | | | See MG 1.4, 1.5, 1.6 | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 1.1, 1.2, 1.3 | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 1.1, 1.2, 1.3 | | | | | | | | | | |
| | 6 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 1.1, 1.2, 1.3 | | | | | | | | | | |
| D 2 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 0 | \$0.00 |
| D 3 | KVVU | 10/30/12 | 11/05/12 | Katie Couric | 2-3p | | :30 | | | NM | 0 | \$0.00 |
| D 4 | KVVU | 10/30/12 | 11/05/12 | Anderson | 3-4p | | :30 | | | NM | 0 | \$0.00 |
| N 5 | KVVU | 10/30/12 | 11/05/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | 3 | | | \$500.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| | | | See MG 5.5, 5.6, 5.7 | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| | | | See MG 5.5, 5.6, 5.7 | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| | | | See MG 5.5, 5.6, 5.7 | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| | Ⓜ | MG for 5.4, 5.3, 5.2 | | | | | | | | | | |
| | 6 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| | Ⓜ | MG for 5.4, 5.3, 5.2 | | | | | | | | | | |
| | 7 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| | Ⓜ | MG for 5.4, 5.3, 5.2 | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
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| <u>Contract / Revision</u> 477040 / | | <u>Alt Order #</u> 06146331 |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | <u>Product</u> J OCEGUERA 4 CONGR | <u>Estimate #</u> 1189 |
| <u>Advertiser</u> J Ocegura 4 Congress | | <u>Original Date / Revision</u> 05/18/12 / 10/29/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|-------------|--------------------|--------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| N 6 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 3 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 3 | \$950.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | | | See MG 6.4,6.5,6.6 | | | | | | | | | |
| | 2 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | | | See MG 6.4,6.5,6.6 | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | | | See MG 6.4,6.5,6.6 | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | Ⓜ | MG for 6.1,6.2,6.3 | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | Ⓜ | MG for 6.1,6.2,6.3 | | | | | | | | | | |
| | 6 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| | Ⓜ | MG for 6.1,6.2,6.3 | | | | | | | | | | |
| D 7 | KVVU | 10/30/12 | 11/05/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 0 | \$0.00 |
| D 8 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 0 | \$0.00 |
| D 9 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 0 | \$0.00 |
| N 10 | KVVU | 10/30/12 | 11/05/12 | MORE Access | 6-7pm | | :30 | | | NM | 2 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 2 | \$650.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KVVU | 10/30/12-11/05/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$650.00 | NM | | |
| | | | See MG 10.4,10.5 | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$650.00 | NM | | |
| | | | See MG 10.4,10.5 | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$650.00 | NM | | |
| | Ⓜ | MG for 10.2,10.3 | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$650.00 | NM | | |
| | Ⓜ | MG for 10.2,10.3 | | | | | | | | | | |
| D 11 | KVVU | 10/30/12 | 11/05/12 | Extra | M-F 7-730p | | :30 | | | NM | 0 | \$0.00 |
| D 12 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 0 | \$0.00 |
| D 13 | KVVU | 10/30/12 | 11/05/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 0 | \$0.00 |
| D 14 | KVVU | 11/02/12 | 11/02/12 | Fringe | Fri 9p-10p | | :30 | | | NM | 0 | \$0.00 |
| D 15 | KVVU | 11/03/12 | 11/03/12 | The Closer | Sa 2-3p | | :30 | | | NM | 0 | \$0.00 |
| D 16 | KVVU | 11/03/12 | 11/03/12 | Without A Trace | Sa 3-4p | | :30 | | | NM | 0 | \$0.00 |
| D 17 | KVVU | 11/03/12 | 11/03/12 | Criminal Minds | Sat 5-6p | | :30 | | | NM | 0 | \$0.00 |
| D 18 | KVVU | 11/04/12 | 11/04/12 | NFL Late Game | NFL Late Game | | :30 | | | NM | 0 | \$0.00 |
| D 19 | KVVU | 11/04/12 | 11/04/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 0 | \$0.00 |
| D 20 | KVVU | 11/04/12 | 11/04/12 | American Dad/Cleveland | 7p-8p | | :30 | | | NM | 0 | \$0.00 |
| D 21 | KVVU | 11/04/12 | 11/04/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 0 | \$0.00 |
| D 22 | KVVU | 11/04/12 | 11/04/12 | NFL Pre-Game Show | NFL Sa-Su 8a-6p | | :30 | | | NM | 0 | \$0.00 |
| D 23 | KVVU | 11/01/12 | 11/01/12 | The X Factor | The X Factor | | :30 | | | NM | 0 | \$0.00 |
| D 24 | KVVU | 11/03/12 | 11/03/12 | Local Prime Rotator | M-Sa 8-10p/Su 7-1 | | :30 | | | NM | 0 | \$0.00 |
| Totals | | | | | | | | | | | 11 | \$7,000.00 |

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 477040 / | 06146331 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/30/12 - 11/06/12 | J OCEGUERA 4 CONGR | 1189 |

| | |
|----------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| J Ocegura 4 Congress | 05/18/12 / 10/29/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 10/29/12 - 11/05/12 | 11 | \$7,000.00 | \$5,950.00 |
| Totals | 11 | \$7,000.00 | \$5,950.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191
OCT29/12 19.59
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

| | | | |
|------------|--------------------|-----|------------|
| REP. # | OFF. # | 762 | SALESMAN # |
| BUYER NAME | MAURA GILROY | | |
| SALES PRSN | PH- TERESA DIFURIA | | |

ORDER # _____ CONTRACT # 6146331

| CLASS: | NATL. | LOCAL | REGIONAL |
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| PRDCT | <u>J</u> | <u>OCEGUERA</u> | <u>4</u> | <u>CONGRES</u> | <u>EST#1189</u> | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|----------|-----------------|----------|----------------|-----------------|----------------------------------|
|-------|----------|-----------------|----------|----------------|-----------------|----------------------------------|

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/12 19.59

REP: TO ROSE
FROM TERESA
REVISED ORDER TTL TO \$5000 PER BUYERS REQUEST
MARKET WIDE CUT
PLEASE CONFIRM

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# : | : | : | : | : | : | : | DATE | DATE | : | : | : | : SPTS : |

| | |
|------------------------------|---------------------|
| AGENCY ADVERTISER CODE = 104 | AGENCY EST# = 11899 |
| AGENCY PRODUCT CODE = 111 | |

| | | | | | | | | | |
|----------------------------------|---|-----------|----|----------|-------|------|---|--------|---|
| 5 | S | 400P-500P | 30 | \$500.00 | 10/30 | 11/5 | 2 | TU-F,M | 2 |
| PROGRAM : DR OZ | | | | | | | | | |
| ORD COM1 : REVISED RATE AND SPOT | | | | | | | | | |
| CON COM1 : DR OZ | | | | | | | | | |

REP HEADLINE# 6146331 TRF# 477040
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT29/12 19.59
CHANGES ** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|---|---|--|-----------|----|--|----------|-------|------|---|--|--------|---|
| 6 | S | | 500P-530P | 30 | | \$950.00 | 10/30 | 11/5 | 1 | | TU-F,M | 1 |
|---|---|--|-----------|----|--|----------|-------|------|---|--|--------|---|

PROGRAM : FOX 5 NEWS AT 5PM
ORD COM1: REVISED RATE AND SPOT
CON COM1: FOX 5 NEWS AT 5PM

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|------|---|--|-------|---|
| 25 | A | | 105A-135A | 30 | | \$100.00 | 10/31 | 11/5 | 1 | | W-F,M | 1 |
|----|---|--|-----------|----|--|----------|-------|------|---|--|-------|---|

PROGRAM : EXTRA

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|
| 26 | A | | 1100P-1200M | 30 | | \$300.00 | 11/3 | 11/3 | 1 | | SAT | 1 |
|----|---|--|-------------|----|--|----------|------|------|---|--|-----|---|

PROGRAM : TOUCH

NOV/12 \$5,000.00

CONTRACT TOTAL \$5,000.00
TOTAL SPOTS 10

MARKET TOTALS \$112,140 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

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Washington, DC 20007

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| Product J OCEGUERA 4 CONGRES | | |
| Contract Dates 10/30/12 - 11/06/12 | | Estimate # 1189 |
| Advertiser J Ocegura 4 Congress | | Original Date / Revision 10/26/12 / 10/26/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KVVU | Account Executive Teresa Difuria | Sales Office TELEREP-PHIL |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code 104 | Product Code 111 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---------------|------|------------|----------|---------------------------|-------------------|------|--------|----------------|------|------|-----------|-------------------|
| D 2 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 0 | \$0.00 |
| D 3 | KVVU | 10/30/12 | 11/05/12 | Katie Couric | 2-3p | | :30 | | | NM | 0 | \$0.00 |
| D 4 | KVVU | 10/30/12 | 11/05/12 | Anderson | 3-4p | | :30 | | | NM | 0 | \$0.00 |
| D 7 | KVVU | 10/30/12 | 11/05/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 0 | \$0.00 |
| D 8 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 0 | \$0.00 |
| D 9 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 0 | \$0.00 |
| D 11 | KVVU | 10/30/12 | 11/05/12 | Extra | M-F 7-730p | | :30 | | | NM | 0 | \$0.00 |
| D 12 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 0 | \$0.00 |
| D 13 | KVVU | 10/30/12 | 11/05/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 0 | \$0.00 |
| D 16 | KVVU | 11/03/12 | 11/03/12 | Without A Trace | Sa 3-4p | | :30 | | | NM | 0 | \$0.00 |
| D 21 | KVVU | 11/04/12 | 11/04/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 0 | \$0.00 |
| D 23 | KVVU | 11/01/12 | 11/01/12 | The X Factor | The X Factor | | :30 | | | NM | 0 | \$0.00 |
| D 24 | KVVU | 11/03/12 | 11/03/12 | Local Prime Rotator | M-Sa 8-10p/Su 7-1 | | :30 | | | NM | 0 | \$0.00 |
| Totals | | | | | | | | | | | 11 | \$7,000.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 10/29/12 - 11/05/12 | 11 | \$7,000.00 | \$5,950.00 |
| Totals | 11 | \$7,000.00 | \$5,950.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
OCT26/12 19.18
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

| | | | | |
|------------|--------------|--------|----------|---|
| REP. # | OFF. # | 762 | SALESMAN | # |
| BUYER NAME | MAURA GILROY | | | |
| SALES PRSN | PH- | TERESA | DIFURIA | |

| | | | |
|-------|------|-----|----------------|
| SALES | PRSN | PH- | TERESA DIFURIA |
|-------|------|-----|----------------|

| | CLASS: NATL. | LOCAL | REGIONAL |
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| PRDCT | <u>J OCEGUERA 4 CONGRES</u> | <u>EST#1189</u> | COMMENTS: (LINE, ORDER, INVOICE) |
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| FLIGHT DATES | OCT30/12 | NOV6/12 | WK-2 |
|--------------|----------|---------|------|

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 19.1

**REVISION
 CANCELED ALL LINES BUT 1 5 6 10
 NEW TOTAL \$7000
 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

| | |
|------------------------------|---------------------|
| AGENCY ADVERTISER CODE = 104 | AGENCY EST# = 11899 |
| AGENCY PRODUCT CODE = 111 | |

| | | | | | | |
|----|-------------|------------|------|---|--------|---|
| 2 | 30 | 10/30 | 11/5 | 0 | TU-F,M | 0 |
| ZS | 1000F-1100F | \$2,150.00 | | 0 | | |

| | |
|-----------|-----------------------|
| PROGRAM : | FOX 5 NEWS AT 10P |
| ORD COM1: | REVISED RATE AND SPOT |
| ORD COM2: | CANCELED SPOT |
| CON COM1: | FOX 5 NEWS AT 10P |

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT26/12 19.18
CHANGES *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 3 | ZS | | 200P-300P | 30 | | \$425.00 | 10/30 | 11/5 | 0 | | TU-F,M | 0 |
| PROGRAM : KATIE COURIC | | | | | | | | | | | | |
| ORD COM1: REVISED RATE AND SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: KATIE COURIC | | | | | | | | | | | | |
| 4 | ZS | | 300P-400P | 30 | | \$450.00 | 10/30 | 11/5 | 0 | | TU-F,M | 0 |
| PROGRAM : ANDERSON COOPER | | | | | | | | | | | | |
| ORD COM1: REVISED RATE | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: ANDERSON COOPER | | | | | | | | | | | | |
| 7 | ZS | | 500A-600A | 30 | | \$450.00 | 10/30 | 11/5 | 0 | | TU-F,M | 0 |
| PROGRAM : FOX5 NEWS 5A | | | | | | | | | | | | |
| ORD COM1: REVISED RATE AND SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX5 NEWS 5A | | | | | | | | | | | | |
| 8 | ZS | | 530P-600P | 30 | | \$1,025.00 | 10/30 | 11/5 | 0 | | TU-F,M | 0 |
| PROGRAM : FOX 5 NEWS AT 530PM | | | | | | | | | | | | |
| ORD COM1: REVISED RATE AND SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX 5 NEWS AT 530PM | | | | | | | | | | | | |
| 9 | ZS | | 600A-700A | 30 | | \$725.00 | 10/30 | 11/5 | 0 | | TU-F,M | 0 |
| PROGRAM : FOX5 NEWS 6A | | | | | | | | | | | | |
| ORD COM1: REVISED RATE AND SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX5 NEWS 6A | | | | | | | | | | | | |
| 11 | ZS | | 700P-730P | 30 | | \$950.00 | 10/30 | 11/5 | 0 | | TU-F,M | 0 |
| PROGRAM : EXTRA | | | | | | | | | | | | |
| ORD COM1: REVISED RATE AND SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: EXTRA | | | | | | | | | | | | |

FAX# 610-225-1191
OCT26/12 19.18
HARRIS REPORT FROM REP
*** KVVU-TV ***
CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 12 | REP | CD | 700A-900A | 30 | | \$700.00 | 10/30 | 11/5 | 0 | | TU-F,M | 0 |
| PROGRAM : FOX5 MORNING NEWS | | | | | | | | | | | | |
| ORD COM1: REVISED RATE AND SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX5 MORNING NEWS | | | | | | | | | | | | |
| 13 | REP | CD | 900A-1000A | 30 | | \$275.00 | 10/30 | 11/5 | 0 | | TU-F,M | 0 |
| PROGRAM : MORE LAS VEGAS | | | | | | | | | | | | |
| ORD COM1: REVISED RATE AND SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: MORE LAS VEGAS | | | | | | | | | | | | |
| 14 | REP | CD | 900P-1000P | 30 | | \$1,600.00 | 11/2 | 11/2 | 0 | | FRI | 0 |
| PROGRAM : FRINGE | | | | | | | | | | | | |
| ORD COM1: CANCELED SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FRINGE | | | | | | | | | | | | |
| 15 | REP | CD | 200P-300P | 30 | | \$75.00 | 11/3 | 11/3 | 0 | | SAT | 0 |
| PROGRAM : THE CLOSER | | | | | | | | | | | | |
| ORD COM1: CANCELED SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: THE CLOSER | | | | | | | | | | | | |
| 16 | REP | CD | 300P-400P | 30 | | \$85.00 | 11/3 | 11/3 | 0 | | SAT | 0 |
| PROGRAM : WITHOUT A TRACE | | | | | | | | | | | | |
| ORD COM1: REVISED RATE AND SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: WITHOUT A TRACE | | | | | | | | | | | | |
| 17 | REP | CD | 500P-600P | 30 | | \$175.00 | 11/3 | 11/3 | 0 | | SAT | 0 |
| PROGRAM : CRIMINAL MINDS | | | | | | | | | | | | |
| ORD COM1: CANCELED SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: CRIMINAL MINDS | | | | | | | | | | | | |

FAX# 610-225-1191
OCT26/12 19.18
HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 18 | Z | | 100P-400P | 30 | | \$2,900.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : FOX NFL (GAME 2) | | | | | | | | | | | | |
| ORD COM1: CANCELED SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX NFL (GAME 2) | | | | | | | | | | | | |
| 19 | Z | | 1000P-1045P | 30 | | \$850.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : FOX 5 NEWS AT 10PM SUN | | | | | | | | | | | | |
| ORD COM1: CANCELED SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX 5 NEWS AT 10PM SUN | | | | | | | | | | | | |
| 20 | Z | | 700P-800P | 30 | | \$850.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : THE OT | | | | | | | | | | | | |
| ORD COM1: CANCELED SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: THE OT | | | | | | | | | | | | |
| 21 | ZS | | 800A-900A | 30 | | \$850.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : FOX NEWS SUNDAY | | | | | | | | | | | | |
| ORD COM1: REVISED RATE | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX NEWS SUNDAY | | | | | | | | | | | | |
| 22 | Z | | 900A-1000A | 30 | | \$1,200.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : FOX NFL SUNDAY | | | | | | | | | | | | |
| ORD COM1: CANCELED SPOT | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX NFL SUNDAY | | | | | | | | | | | | |
| 23 | ZS | | 800P-900P | 30 | | \$5,150.00 | 11/1 | 11/1 | 0 | | THU | 0 |
| PROGRAM : THE X-FACTOR RESULTS | | | | | | | | | | | | |
| ORD COM1: REVISED RATE | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: THE X-FACTOR RESULTS | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | : /WK | INVT | : | : SPTS |

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|-------------------------|----|--|------------|----|--|----------|------|------|---|--|-----|---|
| 24 | ZS | | 800P-1000P | 30 | | \$650.00 | 11/3 | 11/3 | 0 | | SAT | 0 |
| PROGRAM : FOX PRIME | | | | | | | | | | | | |
| ORD COM1: ADD | | | | | | | | | | | | |
| ORD COM2: CANCELED SPOT | | | | | | | | | | | | |
| CON COM1: FOX PRIME | | | | | | | | | | | | |

NOV/12 \$7,000.00 CONTRACT TOTAL \$7,000.00
TOTAL SPOTS 11

MARKET TOTALS \$112,140 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | | |
|--|--|--|
| <u>Contract / Revision</u> 477040 / | | <u>Alt Order #</u> 06146331 |
| <u>Product</u> J OCEGUERA 4 CONGRES | | |
| <u>Contract Dates</u> 10/30/12 - 11/06/12 | | <u>Estimate #</u> 1189 |
| <u>Advertiser</u> J Ocegueda 4 Congress | | <u>Original Date / Revision</u> 10/24/12 / 10/24/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KVVU | <u>Account Executive</u> Teresa Difuria | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 104 | <u>Product Code</u> 111 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|--------------------|--------------------|------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1 | KVVU | 10/30/12 | 11/05/12 | The Dr.Oz Show | M-F 10a-11a | | :30 | | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 3 | \$450.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | | | See MG 1.4,1.5,1.6 | | | | | | | | | |
| | 2 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | | | See MG 1.4,1.5,1.6 | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | | | See MG 1.4,1.5,1.6 | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 1.1,1.2,1.3 | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 1.1,1.2,1.3 | | | | | | | | | | |
| | 6 | KVVU | 10/30/12-11/05/12 | The Dr.Oz Show | M-F 10a-11a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| | Ⓜ | MG for 1.1,1.2,1.3 | | | | | | | | | | |
| N 2 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | | :30 | | | NM | 3 | \$6,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 3 | \$2,150.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KVVU | 10/30/12-11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | MTuWThF---- | :30 | | \$2,150.00 | NM | | |
| | | | See MG 2.5,2.6,2.7 | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | MTuWThF---- | :30 | | \$2,150.00 | NM | | |
| | | | See MG 2.5,2.6,2.7 | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | MTuWThF---- | :30 | | \$2,150.00 | NM | | |
| | | | See MG 2.5,2.6,2.7 | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | MTuWThF---- | :30 | | \$2,150.00 | NM | | |
| | Ⓜ | MG for 2.2,2.4,2.3 | | | | | | | | | | |
| | 6 | KVVU | 10/30/12-11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | MTuWThF---- | :30 | | \$2,150.00 | NM | | |
| | Ⓜ | MG for 2.2,2.4,2.3 | | | | | | | | | | |
| | 7 | KVVU | 10/30/12-11/05/12 | Fox 5 News M-F 10p-11p | 10p-11p | MTuWThF---- | :30 | | \$2,150.00 | NM | | |
| | Ⓜ | MG for 2.2,2.4,2.3 | | | | | | | | | | |
| N 3 | KVVU | 10/30/12 | 11/05/12 | Katie Couric | 2-3p | | :30 | | | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 477040 / | 06146331 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 10/30/12 - 11/06/12 | J OCEGUERA 4 CONGR | 1189 |

| Advertiser | Original Date / Revision |
|----------------------|--------------------------|
| J Ocegura 4 Congress | 10/24/12 / 10/24/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------------------|--------------------|-------------------|-----------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 2 | \$425.00 | | | |
| N 4 | KVVU | 10/30/12 | 11/05/12 | Anderson | 3-4p | | :30 | | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 3 | \$450.00 | | | |
| N 5 | KVVU | 10/30/12 | 11/05/12 | The Dr.Oz Show | 4-5p | | :30 | | | NM | 3 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 3 | \$500.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 2 | KVVU | 10/30/12-11/05/12 | | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| See MG 5.5,5.6,5.7 | | | | | | | | | | | | |
| 3 | KVVU | 10/30/12-11/05/12 | | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| See MG 5.5,5.6,5.7 | | | | | | | | | | | | |
| 4 | KVVU | 10/30/12-11/05/12 | | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| See MG 5.5,5.6,5.7 | | | | | | | | | | | | |
| 5 | KVVU | 10/30/12-11/05/12 | | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| Ⓜ | MG for 5.4,5.3,5.2 | | | | | | | | | | | |
| 6 | KVVU | 10/30/12-11/05/12 | | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| Ⓜ | MG for 5.4,5.3,5.2 | | | | | | | | | | | |
| 7 | KVVU | 10/30/12-11/05/12 | | The Dr.Oz Show | 4-5p | MTuWThF---- | :30 | | \$500.00 | NM | | |
| Ⓜ | MG for 5.4,5.3,5.2 | | | | | | | | | | | |
| N 6 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News at 5 | 5-530p | | :30 | | | NM | 3 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 3 | \$950.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | KVVU | 10/30/12-11/05/12 | | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| See MG 6.4,6.5,6.6 | | | | | | | | | | | | |
| 2 | KVVU | 10/30/12-11/05/12 | | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| See MG 6.4,6.5,6.6 | | | | | | | | | | | | |
| 3 | KVVU | 10/30/12-11/05/12 | | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| See MG 6.4,6.5,6.6 | | | | | | | | | | | | |
| 4 | KVVU | 10/30/12-11/05/12 | | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| Ⓜ | MG for 6.1,6.2,6.3 | | | | | | | | | | | |
| 5 | KVVU | 10/30/12-11/05/12 | | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| Ⓜ | MG for 6.1,6.2,6.3 | | | | | | | | | | | |
| 6 | KVVU | 10/30/12-11/05/12 | | Fox 5 News at 5 | 5-530p | MTuWThF---- | :30 | | \$950.00 | NM | | |
| Ⓜ | MG for 6.1,6.2,6.3 | | | | | | | | | | | |
| N 7 | KVVU | 10/30/12 | 11/05/12 | FOX 5 News 5-6am M-F | 5a-6a | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 2 | \$450.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| 1 | KVVU | 10/30/12-11/05/12 | | FOX 5 News 5-6am M-F | 5a-6a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| See MG 7.5,7.6 | | | | | | | | | | | | |
| 4 | KVVU | 10/30/12-11/05/12 | | FOX 5 News 5-6am M-F | 5a-6a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| See MG 7.5,7.6 | | | | | | | | | | | | |
| 5 | KVVU | 10/30/12-11/05/12 | | FOX 5 News 5-6am M-F | 5a-6a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| Ⓜ | MG for 7.4,7.1 | | | | | | | | | | | |
| 6 | KVVU | 10/30/12-11/05/12 | | FOX 5 News 5-6am M-F | 5a-6a | MTuWThF---- | :30 | | \$450.00 | NM | | |
| Ⓜ | MG for 7.4,7.1 | | | | | | | | | | | |
| N 8 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | | :30 | | | NM | 3 | \$3,075.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 3 | \$1,025.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 477040 / | 06146331 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 10/30/12 - 11/06/12 | J OCEGUERA 4 CONGR | 1189 |

| Advertiser | Original Date / Revision |
|-----------------------|--------------------------|
| J Ocegüera 4 Congress | 10/24/12 / 10/24/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount | | | | | | | | | | |
|---|--------------------|--------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|------------|-------------|-------------|-------|------------|------------|----------|----------|------------|------|----------|----------|-------------|---|----------|
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/30/12</td><td>11/05/12</td><td>MTuWThF----</td><td>3</td><td>\$725.00</td></tr></table> | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | 10/30/12 | 11/05/12 | MTuWThF---- | 3 | \$725.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | |
| 10/30/12 | 11/05/12 | MTuWThF---- | 3 | \$725.00 | | | | | | | | | | | | | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | |
| | 2 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$1,025.00 | NM | | | | | | | | | | | | |
| | See MG 8.6,8.7,8.8 | | | | | | | | | | | | | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$1,025.00 | NM | | | | | | | | | | | | |
| | See MG 8.6,8.7,8.8 | | | | | | | | | | | | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$1,025.00 | NM | | | | | | | | | | | | |
| | See MG 8.6,8.7,8.8 | | | | | | | | | | | | | | | | | | | | | |
| | 6 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$1,025.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 8.4,8.5,8.2 | | | | | | | | | | | | | | | | | | | | |
| | 7 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$1,025.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 8.4,8.5,8.2 | | | | | | | | | | | | | | | | | | | | |
| | 8 | KVVU | 10/30/12-11/05/12 | Fox 5 News at 5 MF 530-6p | M-F 530-6p | MTuWThF---- | :30 | | \$1,025.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 8.4,8.5,8.2 | | | | | | | | | | | | | | | | | | | | |
| N 9 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | | :30 | | | NM | 3 | \$2,175.00 | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td>3</td><td>\$725.00</td></tr></table> | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | 10/30/12 | 11/05/12 | MTWTF-- | 3 | \$725.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | |
| 10/30/12 | 11/05/12 | MTWTF-- | 3 | \$725.00 | | | | | | | | | | | | | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | |
| | 2 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | MTuWThF---- | :30 | | \$725.00 | NM | | | | | | | | | | | | |
| | See MG 9.6,9.7,9.8 | | | | | | | | | | | | | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | MTuWThF---- | :30 | | \$725.00 | NM | | | | | | | | | | | | |
| | See MG 9.6,9.7,9.8 | | | | | | | | | | | | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | MTuWThF---- | :30 | | \$725.00 | NM | | | | | | | | | | | | |
| | See MG 9.6,9.7,9.8 | | | | | | | | | | | | | | | | | | | | | |
| | 6 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | MTuWThF---- | :30 | | \$725.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 9.3,9.5,9.2 | | | | | | | | | | | | | | | | | | | | |
| | 7 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | MTuWThF---- | :30 | | \$725.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 9.3,9.5,9.2 | | | | | | | | | | | | | | | | | | | | |
| | 8 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 6a-7a | M-F 6a-7a | MTuWThF---- | :30 | | \$725.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 9.3,9.5,9.2 | | | | | | | | | | | | | | | | | | | | |
| N 10 | KVVU | 10/30/12 | 11/05/12 | MORE Access | 6-7pm | | :30 | | | NM | 2 | \$1,300.00 | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td>2</td><td>\$650.00</td></tr></table> | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | 10/30/12 | 11/05/12 | MTWTF-- | 2 | \$650.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | |
| 10/30/12 | 11/05/12 | MTWTF-- | 2 | \$650.00 | | | | | | | | | | | | | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | |
| | 2 | KVVU | 10/30/12-11/05/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$650.00 | NM | | | | | | | | | | | | |
| | See MG 10.4,10.5 | | | | | | | | | | | | | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$650.00 | NM | | | | | | | | | | | | |
| | See MG 10.4,10.5 | | | | | | | | | | | | | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$650.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 10.2,10.3 | | | | | | | | | | | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | MORE Access | 6-7pm | MTuWThF---- | :30 | | \$650.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 10.2,10.3 | | | | | | | | | | | | | | | | | | | | |
| N 11 | KVVU | 10/30/12 | 11/05/12 | Extra | M-F 7-730p | | :30 | | | NM | 1 | \$950.00 | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td>1</td><td>\$950.00</td></tr></table> | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | 10/30/12 | 11/05/12 | MTWTF-- | 1 | \$950.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | |
| 10/30/12 | 11/05/12 | MTWTF-- | 1 | \$950.00 | | | | | | | | | | | | | | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | | | | | | | | | | | |
| | 2 | KVVU | 10/30/12-11/05/12 | Extra | M-F 7-730p | MTuWThF---- | :30 | | \$950.00 | NM | | | | | | | | | | | | |
| | See MG 11.3 | | | | | | | | | | | | | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | Extra | M-F 7-730p | MTuWThF---- | :30 | | \$950.00 | NM | | | | | | | | | | | | |
| | Ⓜ | MG for 11.2 10/30 | | | | | | | | | | | | | | | | | | | | |
| N 12 | KVVU | 10/30/12 | 11/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | | :30 | | | NM | 2 | \$1,400.00 | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr></table> | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 477040 / | 06146331 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 10/30/12 - 11/06/12 | J OCEGUERA 4 CONGR | 1189 |

| Advertiser | Original Date / Revision |
|----------------------|--------------------------|
| J Ocegura 4 Congress | 10/24/12 / 10/24/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|---------------------|-------------------|-------------------|-------------------------|-----------------------|-----------------|---------------|-------------------|-----------------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 2 | \$700.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | MTuWThF---- | :30 | | \$700.00 | NM | | |
| | See MG 12.5, 12.6 | | | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | MTuWThF---- | :30 | | \$700.00 | NM | | |
| | See MG 12.5, 12.6 | | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | MTuWThF---- | :30 | | \$700.00 | NM | | |
| | Ⓜ MG for 12.4, 12.3 | | | | | | | | | | | |
| | 6 | KVVU | 10/30/12-11/05/12 | Fox 5 News AM M-F 7a-9a | M-F 7a-9a | MTuWThF---- | :30 | | \$700.00 | NM | | |
| | Ⓜ MG for 12.4, 12.3 | | | | | | | | | | | |
| N 13 | KVVU | 10/30/12 | 11/05/12 | More M-F 9-10a | M-F 9a-10a | | :30 | | | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/12 | 11/05/12 | MTWTF-- | | | | 2 | \$275.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/30/12-11/05/12 | More M-F 9-10a | M-F 9a-10a | MTuWThF---- | :30 | | \$275.00 | NM | | |
| | See MG 13.4, 13.5 | | | | | | | | | | | |
| | 3 | KVVU | 10/30/12-11/05/12 | More M-F 9-10a | M-F 9a-10a | MTuWThF---- | :30 | | \$275.00 | NM | | |
| | See MG 13.4, 13.5 | | | | | | | | | | | |
| | 4 | KVVU | 10/30/12-11/05/12 | More M-F 9-10a | M-F 9a-10a | MTuWThF---- | :30 | | \$275.00 | NM | | |
| | Ⓜ MG for 13.3, 13.1 | | | | | | | | | | | |
| | 5 | KVVU | 10/30/12-11/05/12 | More M-F 9-10a | M-F 9a-10a | MTuWThF---- | :30 | | \$275.00 | NM | | |
| | Ⓜ MG for 13.3, 13.1 | | | | | | | | | | | |
| D 14 | KVVU | 11/02/12 | 11/02/12 | Fringe | Fri 9p-10p | | :30 | | | NM | 0 | \$0.00 |
| D 15 | KVVU | 11/03/12 | 11/03/12 | The Closer | Sa 2-3p | | :30 | | | NM | 0 | \$0.00 |
| N 16 | KVVU | 11/03/12 | 11/03/12 | Without A Trace | Sa 3-4p | | :30 | | | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | 1 | \$85.00 | | | |
| D 17 | KVVU | 11/03/12 | 11/03/12 | Criminal Minds | Sat 5-6p | | :30 | | | NM | 0 | \$0.00 |
| D 18 | KVVU | 11/04/12 | 11/04/12 | NFL Late Game | NFL Late Game | | :30 | | | NM | 0 | \$0.00 |
| D 19 | KVVU | 11/04/12 | 11/04/12 | Fox 5 News Su 10p-1045p | Su 10p-1045p | | :30 | | | NM | 0 | \$0.00 |
| D 20 | KVVU | 11/04/12 | 11/04/12 | American Dad/Cleveland | 7p-8p | | :30 | | | NM | 0 | \$0.00 |
| N 21 | KVVU | 11/04/12 | 11/04/12 | Fox News Sunday 8-9a | 8-9a | | :30 | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1 | | | | 1 | \$850.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/29/12-11/04/12 | Fox News Sunday 8-9a | 8-9a | -----Su | :30 | | \$850.00 | NM | | |
| | See MG 21.2 | | | | | | | | | | | |
| | 2 | KVVU | 10/29/12-11/04/12 | Fox News Sunday 8-9a | 8-9a | -----Su | :30 | | \$850.00 | NM | | |
| | Ⓜ MG for 21.1 11/04 | | | | | | | | | | | |
| D 22 | KVVU | 11/04/12 | 11/04/12 | NFL Pre-Game Show | NFL Sa-Su 8a-6p | | :30 | | | NM | 0 | \$0.00 |
| N 23 | KVVU | 11/01/12 | 11/01/12 | The X Factor | The X Factor | | :30 | | | NM | 1 | \$5,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ---1--- | | | | 1 | \$5,150.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | KVVU | 10/29/12-11/04/12 | The X Factor | The X Factor | ----Th----- | :30 | | \$5,150.00 | NM | | |
| | See MG 23.2 | | | | | | | | | | | |
| | 2 | KVVU | 10/29/12-11/04/12 | The X Factor | The X Factor | ----Th----- | :30 | | \$5,150.00 | NM | | |
| | Ⓜ MG for 23.1 11/01 | | | | | | | | | | | |
| N 24 | KVVU | 11/03/12 | 11/03/12 | Local Prime Rotator | M-Sa 8-10p/Su 7-1 | | :30 | | | NM | 1 | \$650.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 477040 / | 06146331 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/30/12 - 11/06/12 | J OCEGUERA 4 CONGR | 1189 |

| | |
|----------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| J Ocegura 4 Congress | 10/24/12 / 10/24/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----S- | | | | 1 | \$650.00 | | | |
| Totals | | | | | | | | | | | 36 | \$31,435.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/05/12 | 36 | \$31,435.00 | \$26,719.75 |
| Totals | 36 | \$31,435.00 | \$26,719.75 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191 OCT24/12 16.04
HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT24/12 16.04

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

| | | | | | | | | |
|---|----------------|----|----------|-------|------|---|--------|---|
| 1 | RZ 1000A-1100A | 30 | \$450.00 | 10/30 | 11/5 | 3 | TU-F,M | 3 |
|---|----------------|----|----------|-------|------|---|--------|---|

| | |
|-----------|--------------|
| PROGRAM : | DR OZ |
| ORD COM1: | REVISED RATE |
| CON COM1: | DR OZ |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 2 | * | | 1000P-1100P PROGRAM : FOX 5 NEWS AT 10P ORD COM1 : REVISED RATE AND SPOT CON COM1 : FOX 5 NEWS AT 10P | 30 | | \$2,150.00 | 10/30 | 11/5 | 3 | | TU-F,M | 3 |
| 3 | * | | 200P-300P PROGRAM : KATIE COURIC ORD COM1 : REVISED RATE AND SPOT CON COM1 : KATIE COURIC | 30 | | \$425.00 | 10/30 | 11/5 | 2 | | TU-F,M | 2 |
| 4 | RZ | | 300P-400P PROGRAM : ANDERSON COOPER ORD COM1 : REVISED RATE CON COM1 : ANDERSON COOPER | 30 | | \$450.00 | 10/30 | 11/5 | 3 | | TU-F,M | 3 |
| 5 | * | | 400P-500P PROGRAM : DR OZ ORD COM1 : REVISED RATE AND SPOT CON COM1 : DR OZ | 30 | | \$500.00 | 10/30 | 11/5 | 3 | | TU-F,M | 3 |
| 6 | * | | 500P-530P PROGRAM : FOX 5 NEWS AT 5PM ORD COM1 : REVISED RATE AND SPOT CON COM1 : FOX 5 NEWS AT 5PM | 30 | | \$950.00 | 10/30 | 11/5 | 3 | | TU-F,M | 3 |
| 7 | * | | 500A-600A PROGRAM : FOX5 NEWS 5A ORD COM1 : REVISED RATE AND SPOT CON COM1 : FOX5 NEWS 5A | 30 | | \$450.00 | 10/30 | 11/5 | 2 | | TU-F,M | 2 |
| 8 | * | | 530P-600P PROGRAM : FOX 5 NEWS AT 530PM ORD COM1 : REVISED RATE AND SPOT CON COM1 : FOX 5 NEWS AT 530PM | 30 | | \$1,025.00 | 10/30 | 11/5 | 3 | | TU-F,M | 3 |
| 9 | * | | 600A-700A PROGRAM : FOX5 NEWS 6A ORD COM1 : REVISED RATE AND SPOT CON COM1 : FOX5 NEWS 6A | 30 | | \$725.00 | 10/30 | 11/5 | 3 | | TU-F,M | 3 |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|--------|-----------|
| 10 | * | | 630P-700P | 30 | | \$650.00 | 10/30 | 11/5 | 2 | | TU-F,M | 2 |
| PROGRAM : MORE ACCESS | | | | | | | | | | | | |
| ORD COM1 : REVISED RATE AND SPOT | | | | | | | | | | | | |
| CON COM1 : MORE ACCESS | | | | | | | | | | | | |
| 11 | * | | 700P-730P | 30 | | \$950.00 | 10/30 | 11/5 | 1 | | TU-F,M | 1 |
| PROGRAM : EXTRA | | | | | | | | | | | | |
| ORD COM1 : REVISED RATE AND SPOT | | | | | | | | | | | | |
| CON COM1 : EXTRA | | | | | | | | | | | | |
| 12 | * | | 700A-900A | 30 | | \$700.00 | 10/30 | 11/5 | 2 | | TU-F,M | 2 |
| PROGRAM : FOX5 MORNING NEWS | | | | | | | | | | | | |
| ORD COM1 : REVISED RATE AND SPOT | | | | | | | | | | | | |
| CON COM1 : FOX5 MORNING NEWS | | | | | | | | | | | | |
| 13 | * | | 900A-1000A | 30 | | \$275.00 | 10/30 | 11/5 | 2 | | TU-F,M | 2 |
| PROGRAM : MORE LAS VEGAS | | | | | | | | | | | | |
| ORD COM1 : REVISED RATE AND SPOT | | | | | | | | | | | | |
| CON COM1 : MORE LAS VEGAS | | | | | | | | | | | | |
| 14 | SZ | | 900P-1000P | 30 | | \$1,600.00 | 11/2 | 11/2 | 0 | | FRI | 0 |
| PROGRAM : FRINGE | | | | | | | | | | | | |
| ORD COM1 : CANCELED SPOT | | | | | | | | | | | | |
| CON COM1 : FRINGE | | | | | | | | | | | | |
| 15 | SZ | | 200P-300P | 30 | | \$75.00 | 11/3 | 11/3 | 0 | | SAT | 0 |
| PROGRAM : THE CLOSER | | | | | | | | | | | | |
| ORD COM1 : CANCELED SPOT | | | | | | | | | | | | |
| CON COM1 : THE CLOSER | | | | | | | | | | | | |
| 16 | RZ | | 300P-400P | 30 | | \$85.00 | 11/3 | 11/3 | 1 | | SAT | 1 |
| PROGRAM : WITHOUT A TRACE | | | | | | | | | | | | |
| ORD COM1 : REVISED RATE AND SPOT | | | | | | | | | | | | |
| CON COM1 : WITHOUT A TRACE | | | | | | | | | | | | |
| 17 | SZ | | 500P-600P | 30 | | \$175.00 | 11/3 | 11/3 | 0 | | SAT | 0 |
| PROGRAM : CRIMINAL MINDS | | | | | | | | | | | | |
| ORD COM1 : CANCELED SPOT | | | | | | | | | | | | |
| CON COM1 : CRIMINAL MINDS | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 18 | | SZ | 100P-400P | 30 | | \$2,900.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : FOX NFL (GAME 2) ORD COM1: CANCELED SPOT CON COM1: FOX NFL (GAME 2) | | | | | | | | | | | | |
| 19 | | SZ | 1000P-1045P | 30 | | \$850.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : FOX 5 NEWS AT 10PM SUN ORD COM1: CANCELED SPOT CON COM1: FOX 5 NEWS AT 10PM SUN | | | | | | | | | | | | |
| 20 | | SZ | 700P-800P | 30 | | \$850.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : THE OT ORD COM1: CANCELED SPOT CON COM1: THE OT | | | | | | | | | | | | |
| 21 | | RZ | 800A-900A | 30 | | \$850.00 | 11/4 | 11/4 | 1 | | SUN | 1 |
| PROGRAM : FOX NEWS SUNDAY ORD COM1: REVISED RATE CON COM1: FOX NEWS SUNDAY | | | | | | | | | | | | |
| 22 | | SZ | 900A-1000A | 30 | | \$1,200.00 | 11/4 | 11/4 | 0 | | SUN | 0 |
| PROGRAM : FOX NFL SUNDAY ORD COM1: CANCELED SPOT CON COM1: FOX NFL SUNDAY | | | | | | | | | | | | |
| 23 | | RZ | 800P-900P | 30 | | \$5,150.00 | 11/1 | 11/1 | 1 | | THU | 1 |
| PROGRAM : THE X-FACTOR RESULTS ORD COM1: REVISED RATE CON COM1: THE X-FACTOR RESULTS | | | | | | | | | | | | |
| 24 | | A | 800P-1000P | 30 | | \$650.00 | 11/3 | 11/3 | 1 | | SAT | 1 |
| PROGRAM : FOX PRIME ORD COM1: ADD CON COM1: FOX PRIME | | | | | | | | | | | | |

NOV/12 31435.00 CONTRACT TOTAL 31435.00
 TOTAL SPOTS 36

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS |

MARKET TOTALS \$112,140 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE